

Appendix 4: One Page Guides Continued



Evidence-Based Interventions to Increase Cancer Screening: PROVIDER ASSESSMENT

CONSTRUCTIVE PROVIDER FEEDBACK CAN BOOST CANCER SCREENINGS

Research shows that giving feedback to your providers can increase screenings by 13% for many cancers.¹ Take a close look at provider practices related to referring patients for screening. Provide constructive suggestions to increase appropriate conversations with patients and ordering of tests.



THE BASICS OF ASSESSMENT AND EVALUATION

- Decide how to assess current screening practices by examining individual providers or groups and comparing screening performance to national standards or clinic screening rates.
- Gather data through an electronic health record query, a chart review tool, or a pilot assessment.
- Provide feedback by presenting data in an easy-to-understand graphic or report, summarizing and analyzing results for the clinic as a whole and for individual providers.
- Use findings for improvement, including a written plan for screening rate increases and additional educational opportunities.

ENGAGING YOUR PROVIDERS IN THE PROCESS

An evaluation of how either a provider or a group of providers recommend and refer patients for screening can be a sensitive topic. Some ways to lay the groundwork for success:



- **GET BUY-IN AHEAD OF TIME:** Do an in-service session to remind providers of the health system's policies, including screening eligibility and applicable guidelines, and get input on the assessment and feedback approach. Emphasize the positives around increased appropriate screenings for patients.
- **MOTIVATE PROVIDERS:** Feedback collected during the assessment phase should be presented in a way that encourages providers to take ownership of improving their rates.
- **OFFER CHOICES:** Let providers and staff determine whether they want one-on-one or group feedback. But, only release name-identified results to a provider for the aggregate and for that specific provider, or for his or her clinic compared to others in the health system.
- **MAKE TIME:** Allow time for providers to learn and implement any new processes.
- **PROVIDE RESOURCES:** Find out from your providers what resources or training they need to improve their screening rates. Provider reminders, screening guideline refreshers, updates on new testing procedures, pocket guides, and key messages could be helpful to use with their patients.



THINK ABOUT...

- Identifying someone who will communicate with providers and staff, take ownership of the process, and encourage staff to buy in.
- Possible financial investments to upgrade electronic systems or pay for any needed training.
- Conducting a pilot assessment to see how the process works.
- How often the assessment and feedback should be conducted.
- Monitoring new activities over time and making adjustments as needed.
- Documenting improvements.



Contact your ScreenOutCancer affiliated state, regional, tribal, or territorial cancer prevention program for partnership opportunities including technical assistance on implementing evidence-based interventions:

www.cdc.gov/cancer/nbccedp

www.cdc.gov/cancer/crccp