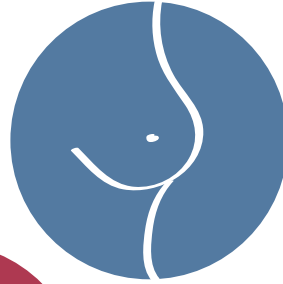


## Appendix 3: At a Glance — The Community Guide

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The Community Guide Strategies are evidenced-based interventions which are well-researched, proven strategies for what works to increase quality cancer screening.



### Provider Reminders

Provider reminders inform health care providers it is time for a client's cancer screening test (called a "reminder") or that the client is overdue for screening (called a "recall") via electronic or manual flags.

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**Recommended for: mammography for breast cancer, Pap test for cervical cancer, and fecal occult blood test (FOBT) for colorectal cancer**

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### Provider assessment and feedback

Provider assessment and feedback interventions evaluate provider performance in delivering or offering screening to clients (Assessment) and present providers with information about their performance in providing screening services on an individual or group basis (Feedback).

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**Recommended for: breast cancer (mammography), cervical cancer (Pap test), and colorectal cancers (FOBT only)**

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### Client reminders

Client reminders are written or telephone messages sent to patients advising that they are due for a screening test.

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**Recommended for: breast cancer (mammography), cervical cancer (Pap test), and colorectal cancer (FOBT only)**

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### Reducing structural barriers

Reducing structural barriers involves reducing barriers or obstacles that make it difficult to access cancer screening services. Interventions include: reducing time or distance to service delivery, modifying hours of service, offering services in alternative settings, or providing scheduling assistance.

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**Recommended for: breast cancer (mammography) and colorectal cancers (FOBT only). Evidence is insufficient to determine the effectiveness of the intervention in increasing screening for cervical cancer (Pap test).**

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### Client education using small media

Client education can occur in a one-on-one or group setting and delivers information about indications for, benefits of, and ways to overcome barriers to cancer screening with the goal of informing, encouraging, and motivating them to seek recommended screening. Client education can be supported using small media to inform and motivate people to be screened for cancer using printed materials such as letters, brochures, and newsletters.

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**Recommended for (One-on-One): breast cancer (mammography), cervical cancer (Pap test), and colorectal cancers (FOBT only)**

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**Recommended for (Group): breast cancer (mammography)**

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**Recommended for (Small Media): breast cancer (mammography), cervical cancer (Pap test), and colorectal cancers (FOBT only)**

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